



RIDGE MEADOWS  
CHAMBER OF COMMERCE

*Celebrating*

**WOMEN  
IN BUSINESS**

**2025**

**SPONSORSHIP PACKAGE**

ALL SPONSORSHIP PROCEEDS GO DIRECTLY TO SUPPORTING THE OPERATIONS OF THE  
RIDGE MEADOWS CHAMBER OF COMMERCE.

# *Celebrating* **WOMEN IN BUSINESS**

The Celebrating Women in Business Event is a dynamic and inspiring gathering designed to empower and connect women leaders in our community.

This exclusive event will feature Michelle Cederberg, a renowned speaker, coach, and author, known for her impactful work in personal development and high-performance coaching.

This event is a powerful platform for sponsors to showcase their commitment to women's empowerment and leadership. By partnering with us, you'll gain visibility among a highly engaged audience of influential women and connect with potential clients and collaborators.

## **About Michelle Cederberg**

For over 20 years, Health and Productivity Expert Michelle Cederberg has captivated audiences across North America with her empowering and humorous messages that educate busy, driven professionals on how to set chase-worthy goals, revive energy, and ignite high performance.

As a certified and in-demand speaker, author, coach, and consultant, she believes that personal and professional success is directly influenced by how well we harness the physical, mental, and emotional capacity we each have within us. She enthusiastically calls on science-backed strategies to help people boost that capacity, so they can work and lead with confidence while creating the life and career they want.



# Title Sponsorship

## \$5,500

(One Available)

Become the driving force behind an event that empowers women and inspires success. As Title Sponsor, you'll enjoy unparalleled visibility and engagement with a high-impact audience of influential women leaders.

### Here's what you'll gain:

- **Exclusive Recognition:** Your brand will be prominently featured as the Title Sponsor of this inspiring event, showcasing your commitment to women's empowerment and leadership.
- **VIP Experience:** Enjoy 6 VIP tickets with prime seating during the keynote address by Michelle Cederberg, allowing you to connect with key decision-makers and network with influential attendees.
- **Amplified Voice:** Secure a 5-minute speaking opportunity to introduce Michelle Cederberg, giving you a platform to share your company's vision and connect with the audience.
- **Maximum Exposure:** Your brand will be showcased prominently throughout the event, including:
  - Centerfold, full-page ad in the program (sizing: 5.5" H x 11" W)
  - Logo placement on all event marketing materials
  - Four individual email blasts reaching a targeted audience
  - Four social media posts promoting your sponsorship
  - Logo placement on Michelle Cederberg's book cover gifted to all attendees

This is an exceptional opportunity to build brand awareness, generate leads, and establish your company as a champion for women in business.

# Gold Sponsorship

## \$2,000

(Limited Availability)

Gain valuable visibility and connect with a dynamic audience of women leaders as a Gold Sponsor, driving business growth and shining bright at the Celebrating Women in Business event.

### Enjoy these benefits:

- **Exclusive Access:** Secure 4 tickets to the event, providing opportunities for networking and engaging with key decision-makers.
- **Amplify Your Voice:** Deliver a 2-minute speaking opportunity during the Welcome Address, sharing your company's story and connecting with the audience.
- **Prime Placement:** Your brand will be prominently featured in the event program with a full-page ad (sizing: 5.5"W x 5.5"H) and displayed on all event marketing materials.
- **Targeted Reach:** Benefit from two individual email blasts promoting your sponsorship, reaching a targeted audience of influential women.
- **Social Media Engagement:** Gain further exposure with two social media posts leading up to the event, amplifying your brand presence.

This is an exceptional opportunity to elevate your brand, connect with a high-value audience, and generate leads for your business.

# Silver Sponsorship

## \$1,200

Join us as a Silver Sponsor and enjoy valuable visibility and networking opportunities.

### Here's what you'll gain:

- **Engaging Experience:** Enjoy two tickets to the event, allowing you to connect with other attendees and network with influential women.
- **Prominent Placement:** Your logo will be displayed on tables throughout the event and prominently featured in the program with a half-page ad (sizing: 2.75" H x 5.5" W).
- **Targeted Reach:** Benefit from one individual email blast promoting your sponsorship, reaching a targeted audience of influential women.
- **Social Media Visibility:** Gain further exposure with one social media post leading up to the event, amplifying your brand presence.

# Community Sponsorship

## \$600

Show your commitment to women's empowerment and leadership by becoming a Community Sponsor.

### Enjoy these benefits:

- **Inspiring Event:** Attend the event with one ticket and experience the inspiring message of Michelle Cederberg.
- **Brand Visibility:** Your logo will be featured in the printed program, displayed on tables throughout the event, and showcased on all event marketing materials.
- **Social Media Recognition:** Gain further exposure with one social media post leading up to the event, amplifying your brand presence.



## **Sponsorship Agreement**

Thank you for choosing to sponsor the Ridge Meadows Chamber of Commerce's event. The details of our event are outlined below. Please confirm the level of sponsorship you would like to secure, then sign a copy of this agreement and return it to our office at your earliest convenience.

Event Name Celebrating Women in Business

Date of Event 6/12/25

Location of Event Albion Community Centre, Maple Ridge, BC

Sponsorship Tier Please Select

### **Sponsorship Disclaimer & Guidelines**

**Please review our Sponsorship Disclaimer & Guidelines page attached to this document.**

#### **Chamber Obligations:**

The Ridge Meadows Chamber of Commerce is committed to fulfilling all sponsorship obligations as outlined in the sponsorship agreement. This includes providing all agreed-upon benefits and deliverables in a timely and professional manner. In the event that the Chamber is unable to meet its obligations, the sponsor will be notified promptly, and mutually agreed-upon adjustments will be made.

#### **Invoicing:**

Option #1: Mail a cheque payable to:

**The Ridge Meadows Chamber of Commerce  
Unit #520-22470 Dewdney Trunk Road, Maple Ridge, BC, V2X 5Z6**

Option #2: Pay by credit card in person or on the phone at 604-457-4599

*Once payment is received, we will send a receipt for your records.*

*Please return the signed version of this agreement to [lauren@ridgemeanowchamber.com](mailto:lauren@ridgemeanowchamber.com).*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chamber Signature

\_\_\_\_\_  
Date



## **Sponsorship Disclaimer & Guidelines**

Thank you for your interest in sponsoring our event! To ensure a smooth and successful partnership, please review the following guidelines:

### **Logo & Advertising Materials:**

- **Logo Format:** Please submit your logo in high-quality PNG format for optimal display in the program and event materials.
- **Ad Creation:** We do not create sponsor ads for the program or graphics that manipulate your original logo. Please provide your completed ad in the desired format by 5/16/25.
- **Program Placement:** If a completed ad is not received by the deadline, your logo will be placed in the program instead.

### **Email Blasts & Social Media:**

- **Content & Scheduling:** Sponsors are required to confirm the content and scheduling of email blasts for their agreement. Please provide the desired content and confirm the date for scheduling.

### **Speaking Opportunities:**

- **Speaker Information:** Sponsors with speaking commitments must provide the names of their speakers by 6/6/25.
- **Commitment Confirmation:** Sponsors with speaking commitments must confirm their acknowledgement of the commitment or decline the speaking opportunity by 6/6/25.

### **Event Attendance:**

- **Guest List:** Please provide a list of attendees for your sponsorship by 6/9/25.

### **General Information:**

- **Agreement:** Please review and confirm your agreement with the sponsorship package.
- **Refunds:** Refunds for sponsorships will not be issued unless the Chamber fails to fulfill its obligations as outlined in the sponsorship agreement.
- **Tax Receipts:** Please note that the Chamber is not a registered charity and therefore cannot issue tax receipts for sponsorship contributions.

### **Invoicing:**

- **Standard Process:** Invoices for sponsorship fees will be issued when the Sponsorship Agreement is received by the Ridge Meadows Chamber of Commerce providing the event being sponsored is created in our event calendar. If the event is not yet created, the invoice will be sent upon event creation and the sponsor will be notified.
- **Alternative Schedule:** Should the sponsor require an alternative invoicing schedule, they must inform the Chamber in writing at least 14 days prior to the event creation date.